

In collaboration with:

**Cultural Heritage Superintendency of the Municipality of Rome**  
**SSML** Gregorio VII School of Higher Language Mediation

Patronages:

Ministry of Cultural Heritage and Activities (**MIBAC**)  
Italian Lighting Association (**AIDI**)  
Association of Lighting Professionals (**APIL**)  
Association of Lighting Manufacturers (**ASSIL**)  
National Association of Electronic Suppliers (**ASSODEL**)

Sponsor:

**A.A.G. STUCCHI - IGUZZINI**

Technical sponsor:

**ILM LIGHTING**

# LIGHT FOR CULTURAL HERITAGE AND EXHIBITION SPACES

From November 4 to 9, 2024

**Theory and Exercises** (Schedule: 9:30 AM - 12:30 PM / 2:00 PM - 5:00 PM - 6:30 PM)

Light design gives a correct interpretation of artistic and historical productions and enables the enhancement and understanding of artistic heritage while respecting the fundamental need for preservation.

Light, as a creative and expressive element, has thus taken on the quality of a multidisciplinary language that combines technical knowledge with cultural and artistic communication within a varied landscape of professional figures.

In this challenging dialogue between preservation and enhancement, there coexists the pursuit of cutting-edge technologies and the cultural drive toward an active and conscious enjoyment of places for art.

Location: Faculty of Architecture Rome, Piazza Borghese 9, Master Classroom (top floor) and online upon request.

## Program

**Monday, November 4** 10:00 AM - 12:00 PM

**Luigi MARTIRANO** Engineer. Full Professor, Faculty of Engineering, Sapienza University of Rome

**Guided visit to the LAMBDA laboratory, Via delle Sette Sale 12b**

**Monday, November 4** 2:00 PM - 5:00 PM

**Paola MASTRACCI** Architect and Lighting Designer (Graduated from MLD Master)  
Head of lighting design at MAXXI.

**Guided visit to the MAXXI Museum**

**Tuesday, November 5** 9:30 AM - 12:30 PM **online**

**Fabio ARAMINI** Former Head of Photometry and Spectrocolorimetry at the ICR Physics Laboratory

"Exhibiting and Conserving Cultural Heritage: Case Studies"

**Tuesday, November 5** 1:30 PM - 4:30 PM

**Marco FRASCAROLO** Engineer. Researcher and Chair of Lighting Engineering –  
Faculty of Architecture, Roma Tre University. Lighting Designer

"Light for a Historic Exhibition Space: Designing to Enhance the Exhibited Works and Celebrate the 'Genius Loci'"

**Tuesday, November 5.** 4:45 PM - 7:15 PM

**Barbora NACAROVA** Architect and Lighting Designer

"The Unique Language of Light"

**Wednesday, November 6** 9:00 AM - 12:00 PM

**Roberta DE MARCO** Architect, Lighting Designer (Graduated from MLD Master)  
Design and Coordination of Exhibitions and Exhibition Spaces, Civic  
Museums Capitoline Superintendency

**Guided visit to Palazzo Braschi Museum of Rome, Piazza San Pantaleo 10**

Exhibition "Roma Pittrice"

**Wednesday, November 6** 1:30 PM - 4:30 PM

**Adriano CAPUTO** Architect and Lighting Designer

"How to Light Paintings and Sculptures in Exhibition Spaces"

**Wednesday, November 6** 4:45 PM - 6:45 PM

**Marco FRASCAROLO** Engineer. Researcher and Chair of Lighting Engineering – Faculty of Architecture,  
Roma Tre University. Lighting Designer

Workshop: "Light for a Historic Exhibition Space: Designing to Enhance the Exhibited Works and Celebrate the 'Genius Loci'"

**Thursday, November 7** 9:30 AM - 12:30 PM

**Andrea TAMAGNINI** Engineer. Control System Designer

"Technical Specifications for Home Automation"

**Thursday, November 7** 2:00 PM - 6:00 PM

**Marco FRASCAROLO** Engineer. Researcher and Chair of Lighting Engineering – Faculty of Architecture, Roma Tre University. Lighting Designer

Workshop: "Light for a Historic Exhibition Space: Designing to Enhance the Exhibited Works and Celebrate the 'Genius Loci'"

**Friday, November 8** 9:00 AM - 1:00 PM / 2:00 PM - 6:00 PM

**Marco FRASCAROLO** Engineer. Researcher and Chair of Lighting Engineering – Faculty of Architecture, Roma Tre University. Lighting Designer

Workshop: "Light for a Historic Exhibition Space: Designing to Enhance the Exhibited Works and Celebrate the 'Genius Loci'"

**Saturday, November 9** 10:00 AM - 1:00 PM

**Marco FRASCAROLO** Engineer. Researcher and Chair of Lighting Engineering – Faculty of Architecture, Roma Tre University. Lighting Designer

Workshop: "Light for a Historic Exhibition Space: Designing to Enhance the Exhibited Works and Celebrate the 'Genius Loci'"

## Mode of Operation

In- person and online

duration: 6 days

dates: From November 4 to 9, 2024

schedule : 9.30 AM – 12.30 PM / 2:00 PM – 5:00 PM – 6:30 PM

<b>Registration Fee for 1 workshop</b>	<b>€. 700</b>
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**Sono previste agevolazioni per coloro che volessero frequentare più workshop, come schematizzato nel seguente prospetto:**

<b>n° workshop</b>	
<b>2 workshop</b>	<b>€. 1250</b>
<b>3 workshop</b>	<b>€. 1700</b>
<b>4 workshop</b>	<b>€. 2400</b>
<b>5 workshop</b>	<b>€. 2950</b>
<b>6 workshop</b>	<b>€. 3500</b>
<b>7 workshop</b>	<b>€. 4200</b>
<b>8 workshop</b>	<b>€. 4900</b>
<b>9 workshop (+ 3 months free)*</b>	<b>€. 5900</b>

**\*All participants who purchase the package of 9 workshops will be able to complete the training cycle for free. Customized solutions (both economically and in terms of training content) are available for companies wishing to enroll multiple participants in the workshops. A discount is also offered for AIDI members equal to the annual membership fee of € 70 (individual member). Registration must be completed by November 2, 2024. Please communicate via email if interested in the optional day.**

At the end of the workshop, a **certificate of attendance** will be issued to participants who have attended at least 85% of the lessons and exercises.

### **Contact:**

Email: [mastermld@uniroma1.it](mailto:mastermld@uniroma1.it)

Phone: +39.339.2007187

### **Director:**

Prof. Stefano Catucci

Professor of Aesthetics

"Sapienza" University of Rome

### **Didactic Coordination:**

Prof. Marco Frascarolo

### **Organizational Coordination:**

Prof. Floriana Cannatelli

### **Administrative Office:**

Department of Architecture and Project - "Sapienza" University of Rome  
Piazza Borghese 9, 00186



# LIGHT FOR CULTURAL HERITAGE AND EXHIBITIONS SPACES

FROM NOVEMBER 4 TO 9, 2024

theory ed practice (schedule 9:30 AM -12:30 PM / 2:00 PM – 5:00 – 6:30 PM)

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## WORKSHOP SIGNING REQUEST (PLEASE SEND AN EMAIL TO [masterld@uniroma1.it](mailto:masterld@uniroma1.it))

- NAME
- SURNAME
- NATIONALITY
- DATE OF BIRTH
- PLACE OF BIRTH
- TAX CODE/PASSPORT
- POSTAL ADDRESS
- CITY
- POSTAL CODE
- COUNTRY
- OFFICE PHONE
- MOBILE PHONE
- FAX
- EMAIL
- NATIVE LANGUAGE
- KNOWN LANGUAGE
- EDUCATIONAL QUALIFICATION
- STUDENT NUMBER

- **Bank Transfer Details**
- **Unicredit SPA- Treasury of LA Sapienza University- Branch 153**
- **Account Holder: Università degli Studi di Roma “La Sapienza” Department of Architecture and Project” (1331)**
- **IBAN: IT42K0200805227000401386491**

The Department, as the data controller, informs you that the data collected will be processed electronically for sending information related to the courses or public initiatives organized by us for which this data is essential. Naturally, you have the rights referred to in Article 13 of Law 675/96.

I, the undersigned, confirm the truthfulness of the data indicated under Law 675/96 and consent to the processing of my data for activities related to the workshop as well as for advertising purposes of “Sapienza” University of Rome.

DATE:

SIGNATURE: